

## **AMELIA PARK CHILDREN'S MUSEUM RECEIVES \$30,000 INVESTMENT FROM NOBLE HOSPITAL**

**WESTFIELD, Mass.**, September 25, 2008 – Amelia Park Children's Museum (APCM) announced today it has received a \$30,000 investment from Noble Hospital to name and support the Museum's new medical and wellness exhibit at the museum.

The "Noble Hospital Health Center" will be comprised of three main areas: medical, wellness and dental. The exhibit will provide "layered" activities for children ages 2 – 12 allowing them to explore role-playing as a medical professional using real equipment and to gain familiarity with a medical setting in a non-threatening space.

"Noble has been a core Museum supporter since we first opened and we are thrilled that Noble has again decided to commit to us so generously," said Molly Watson, vice president, board of directors. "Noble's gift is especially important because we are opening our doors a second time during our grand opening celebration this Saturday and it is a great way to kick-off the festivities."

The investment, which will be implemented over three years, will help integrate technology into the exhibits as well as provide an annual in-kind donation of supplies and up to four health and wellness education programs per year. The medical exhibit structure was built through grants provided by Roger Butler/Arbella Insurance and the Massachusetts Turnpike Authority.

"As both a community member and as a grand-parent of small children, it feels really good to have Noble make this investment," said George Koller, president and CEO, Noble Hospital. "Not only does it enhance our relationship with the Museum but more importantly it fosters greater awareness of the importance of health and wellness, which is one of Noble's core values and benefits to the community."

### **The APCM Mission**

*At APCM, children are immersed in fresh, vibrant learning experiences utilizing innovative exhibits. This, coupled with programs that have measurable outcome, provide opportunities for kids to play and learn, alone, together, or with their grown-ups.*

The Amelia Park Children's Museum is a 501c3.

### **New Hours and Admission**

Beginning Saturday, September 27, 2008 the Museum will be open six days a week, closed on Tuesdays. Hours are from 10:00 a.m. to 4:00 p.m. with extended hours on Fridays from 10:00 a.m. to 7:00 p.m. Admission is \$7 for adults and children one year and older; \$3.50 for Senior Citizens, 60 and older, and military personnel. Children under age one and Museum members are free. For more information about memberships to the Amelia Park Children's Museum please visit our Web site at [www.ameliaparkmuseum.org](http://www.ameliaparkmuseum.org) <<http://www.ameliaparkmuseum.org>>